



ΩΦΒ

SPONSORSHIP PACKET

NATIONAL CONVENTION 2017

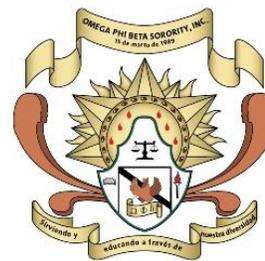


2017 | NATIONAL CONVENTION | BOSTON

Out of Concrete, Sunflowers Rise

Omega Phi Beta Sorority, Incorporated National Convention 2017

Boston, MA | August 3-6



May 1, 2017

Greetings!

Omega Phi Beta Sorority, Incorporated (OPBSI) is proud to invite you to partner with us as a sponsor at our upcoming National Convention “Out of Concrete, Sunflowers Rise” taking place in Boston, MA from August 3rd through 6th, 2017.

Sponsorship is a great opportunity to support our organization’s core mission and vision, be part of a movement to empower hundreds of women to thrive as leaders in our society, and showcase your organization’s products and services.

Our organization spans across the nation with over 50 undergraduate and alumnae entities and a membership consisting of 1,500 + diverse and educated women. We focus our efforts on empowerment, philanthropy, education, and activism. Our members are leaders in their communities and achieve success and recognition in academic, personal, and professional endeavors. We stand for the empowerment of all women, and working together in unity to truly make our world a better place. All in all, we are a sisterhood with an intimate network of mutual support, serving as an outlet for positive self-expression and individual growth for our members.

During this year’s National Convention we invite our member, supporters, partners, friends and family to join us as we explore the resilience and perseverance of grassroots organizations and movements as well as the importance of having a network of partnership and support within our communities. We will have leadership and professional development opportunities as well as social and bonding opportunities. Our Convention is spearheaded entirely by volunteers and funded by the contributions of our members and sponsors like you! We need your help to make this weekend a success!

There are many ways to partner with us ranging from three different sponsorship levels to showing us support through your expertise, ability to donate services, goods, and gifts in-kind. Every one of our members will benefit from your generosity. Not only will your partnership empower us to execute a memorable and fruitful weekend, but your support will positively impact our ability to continue to host key and signature programs and campaigns in the future.

In the enclosed sponsorship packet, you’ll find the following information:

- About Omega Phi Beta
- Sponsorship Levels
- Sponsorship Form

Feel free to contact our team with any questions at Events@OmegaPhiBeta.org. We look forward to collaborating with you!

Sincerely yours,



Janice Y. Reyes Sanchez

Janice Y. Reyes-Sanchez
Chair, Board of Trustees

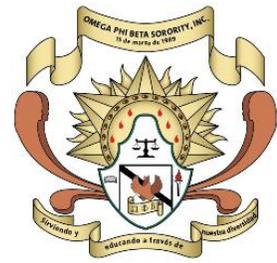


Elizaveta ReyesTomé

Elizaveta ReyesTomé
National President

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About Us

Omega Phi Beta was founded on March 15, 1989 as a non-profit organization in the State of New York. We are a Latina-oriented sorority dedicated to serving our community and providing a rich sisterhood. Our membership comprises of women from various ancestries throughout the world including: Latin America and the Caribbean, as well as parts in Africa, Europe and Asia. Our diversity is not only limited to our ethnicity but also to the various characteristics and talents that we bring as individuals that come together as a unit to make Omega Phi Beta a successful, prosperous and advancing organization.

Herstory

We were founded in 1989 at Albany, State University of New York by seventeen dedicated women of various cultural and ethnic backgrounds who came together to create an outlet for women to initiate change and fight against the injustices historically suffered by our gender. As the first Latina-oriented organization in the history of the University at Albany, our Founders struggled to establish our organization, our purpose and most importantly, set a precedent.

In under a year, Omega Phi Beta Sorority, Incorporated (OPBSI) co-founded the Latino Greek Council at the University at Albany. This council served as a support system for those organizations that did not share the agenda or identified themselves with the already established councils at the University at Albany. The Latino Greek Council (LGC) has proven its sustenance as it has served as the framework and model for the Latino Greek Councils on a National level nationwide.

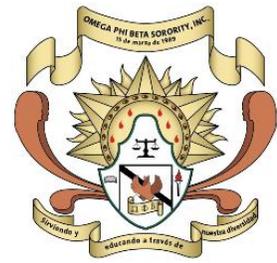
With an emphasis on community service and sisterhood, Omega Phi Beta immediately became a positive influence within the community at the University at Albany, as well as in the city of Albany. Thus began our growth first at neighboring universities, and today across the nation. What brought together our seventeen founders still attracts so many women today. Although our orientation is Latina, we are open to women of all cultural backgrounds, our motto "Serving and Educating Through our Diversity" is a testament to how we embrace not only cultural or ethnic differences, but also socio-economic, ideological, and differences in identities and abilities. OPBSI thrives on the diversity of its members and we attribute a lot of our success to our organization's ability to embrace each member's differences.

As OPBSI moves towards the future we can look back with pride. Since 1989 we have served and educated a multitude of communities, donated thousands of dollars to various charities and philanthropic causes, completed thousands of hours in community service, and continued to excel in academic pursuits, inclusive of recognition at various campuses as the sorority with the highest grade point average. Along with our accomplishments within our communities we have excelled as a sisterhood by providing each other with unconditional support in professional and personal endeavors. Omega Phi Beta has been able to capture the true essence of sisterhood and we are eagerly open to extend our family to others.

Omega Phi Beta was established due to the desire of identifying with and establishing our culture as well as symbolizing order, strength and unity. Our founders set their precedent and today we, as a whole, stand alongside them and exemplify what our values, traditions and custom symbolize.

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Our Programs & Initiatives

RAY OF HOPE WALK

The Ray of Hope Walk to End Violence against Women (ROHW) brings to life our vision of “a world without oppression where empowered women celebrate the essence of womanhood and act as resources in the advancement of their communities.” By raising awareness of Violence against Women, the ROHW helps support local and national organizations that work towards ending gender-based violence. This annual event focuses on challenging women and men alike to be a part of the movement to end this global epidemic. Our goal is to create a safe, equitable and nurturing society for women and girls. Since its inception, the ROHW has raised over \$40,000 for organizations such as the National Organization for Women (NOW), MADRE Inc., V-Day, INCITE!, PAVE (Promoting Awareness | Victim Empowerment), and AF3IRM.

REACH FOR THE GOLD SCHOLARSHIP

The Reach for the Gold Book Scholarship is awarded to a college bound high-school senior demonstrating academic excellence and a commitment to service and her community. The winner receives \$1,000 towards the cost of academic text books and materials in an effort to help her succeed her first year in college. It is administered by our Alumnae Association and available to students across the nation.

THE GOLDEN COLIBRI GRANT

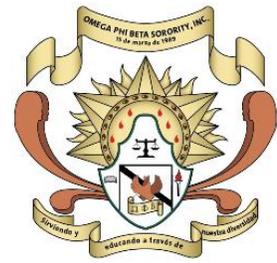
The Golden Colibri Grant has been established to recognize and support professional and academic development among alumnae members of OPBSI. The Alumnae Association awards \$500 annually to one grant recipient towards the pursuit of an advanced degree, professional certification, specialization, or license. In order to foster mentorship and networking among alumnae members, the award recipient is expected to present her experiences and reflections to the Sorority at large in the format of her choice, within a year following receipt of grant.

STEPPIN' OFF TO UNITE LATINAS (S.O.U.L.)

S.O.U.L. was created as an affiliate to the National Step/Stroll Team to bring together girls age 8-17 to learn about responsibility, creativity, friendship, and dedication through the fundamentals of the art of stepping. Current participants in this program include young women from the NYC Metropolitan area. One of our most important goals is to assist in teaching these young women the skills needed to succeed in all aspects of their lives.

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National Leadership

BOARD OF TRUSTEES (BOT)

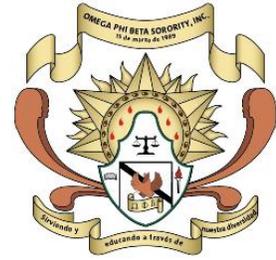
- Chair: *Janice Y. Reyes-Sanchez*
- Vice Chair: *Ana Y. Verdejo*
- Secretary: *Stephanie Rivera, Esq.*
- Treasurer: *Dawn C. Diaz-Torres*
- Founder Advisor: *Jane M. Vega*

NATIONAL COUNCIL OF OFFICERS (NCOO)

- National President: *Elizaveta ReyesTomé*
- Executive Vice President of Operations: *LeAna Flores*
- Vice President of Alumnae Affairs: *Elisa Molina*
- Vice President of Policy & Compliance: *Anny Muñoz*
- Vice President of Expansion: *Yvette Ramirez*
- Vice President of Finance: *Sherice King*
- Vice President of Membership: *Melissa Molina*
- Vice President of Community Relations: *Michelina Ferrara*
- Director of Academic Development: *Yohansa Fernandez*
- Director of Philanthropy: *Anayeli Gomez*
- Director of Herstory & Rituals: *Kimberly Casillas*
- Director of Marketing: *Gabriela Mata*
- Alumnae Association Team: *Alina Acevedo and Estephany Matrilie*
- Regional Vice Presidents: *Mery Del Rosario, Amber Rae Farris, Jasmine Chandoo, Veronica Almeida, Maria Ocasio, Jessica Rodriguez*
- Event Committee Chair: *Kelly Rodriguez*

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Sponsorship Levels

24k Gold..... \$2000

- ◆ Feature in all digital marketing communications
- ◆ Logo placement on printed promotional marketing materials
- ◆ Logo placement on Convention website and link to your organization
- ◆ Onsite verbal recognition by the Board of Trustees
- ◆ Full-Page Ad in the Convention Program Booklet
- ◆ Complimentary table at the “Beta Market” to showcase organization’s products or services
- ◆ Ten (10) tickets to the Convention Awards Banquet

Jade..... \$1000

- ◆ Logo placement on printed promotional marketing materials
- ◆ Logo placement on Convention website and link to your organization
- ◆ Onsite verbal recognition by the Board of Trustees
- ◆ Half-Page Ad in the Convention Program Booklet
- ◆ Complimentary table at the “Beta Market” to showcase organization’s products or services
- ◆ Five (5) tickets to the Convention Awards Banquet

Onyx..... \$500

- ◆ Logo placement on Convention website and link to organization
- ◆ Onsite verbal recognition by the Board of Trustees
- ◆ Quarter-Page Ad in the Convention Program Booklet
- ◆ Complimentary table at the “Beta Market” to showcase organization’s products or services
- ◆ Two (2) tickets to the Convention Awards Banquet

Perseverance..... Various

1. Purchase an Ad in our Convention Program Booklet:

Full Page Ad*	Color image and/or text	\$150
Half Page Ad	Color image and/or text	\$75
Quarter Page Ad	Color image and/or text	\$40
Shout-Out	Single line of text	\$10

2. Contribute In-Kind

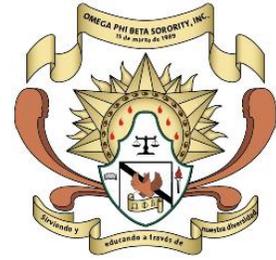
We happily accept in-kind donations of goods, services, or expertise such as:

- Gift Certificates or Gift Cards of any value
- Promotional Items
- Food and/or refreshments
- Special Event Tickets
- Magazines, Newsletters, or printed materials
- Hats, t-shirts, socks, or wearable items

3. Become an Authorized Vendor – for details contact Events@OmegaPhiBeta.org

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Sponsorship Agreement

Thank you for agreeing to become a sponsor of OPBST's National Convention. We look forward to this partnership but first we ask that you complete the form below and send it to us via email to Events@OmegaPhiBeta.org.

This form and payment must be submitted to us no later than July 10, 2017. We accept payment via check, money order, credit card or PayPal.

Organization Name: _____
Primary Contact Person: _____
Address: _____
Phone: _____
Email: _____

Please select your desired sponsorship level(s); select all that apply:

- | | | | |
|--------------------------|----|-----------------------|-----------|
| <input type="checkbox"/> | 1. | 24k Gold Sponsor | \$2,000 |
| <input type="checkbox"/> | 2. | Jade Sponsor | \$1,000 |
| <input type="checkbox"/> | 3. | Onyx Sponsor | \$500 |
| <input type="checkbox"/> | 4. | Full-Page Ad | \$150 |
| <input type="checkbox"/> | 5. | ½ Page Ad | \$75 |
| <input type="checkbox"/> | 6. | ¼ Page Ad | \$40 |
| <input type="checkbox"/> | 7. | Shout-Out | \$10 |
| <input type="checkbox"/> | 8. | In-Kind Contribution* | See Below |

*For in-kind contributions, please list or describe the products or services being donated:

*What is the estimated value of your in-kind contribution in USD: \$

Total sponsorship amount: \$

Note: Omega Phi Beta Sorority Incorporated is a registered nonprofit organization and its affiliate, Omega Phi Beta Foundation, is a 501(c)(3) organization. Per IRS Publication 526 there may be limits to deductions made on contributions where a benefit was received. As such you have the option to waive any sponsorship benefits in order to fully deduct your donation. Please indicate below if you would like to do so:

Please accept this as a gift! I would like to waive any benefits associated with this sponsorship. Initials: _____

Authorizing Signature: _____
Today's Date: _____

*Images for ads should be in PNG or JPG/JPEG format with a minimum resolution of 200 DPI; text for ads should not exceed 100 words. Sponsorship levels 1-3 include marketing components. Please be sure to submit your organization's logo, images, marketing materials and or ads by the deadline, **July 10, 2017**.*